

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Framework of engagement with Media Organizations – Voter awareness programmes to be conducted by HMTV channel – Sharing of cost – Payment of bills Rs.2,24,720/- to M/s HMTV, TV Channel, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2091

Dated: 14-05-2014

Read the following:-

1. Govt. Lr.No.3645/Elecs.E/A2/2013-1, dt:20-12-2013.
2. From M/s.Hyderabad Media House Limited, Hyderabad,
Invoice Nos. INV173/14, dt:06-05-2014, INV68/14,
dt:10-04-2014 & INV79/14, dt:14-04-2014
3. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In the letter 1st read above, MoU has been entered with M/s. HMTV, TV Channel, Hyderabad for production of episodes on the concept programme “Bhramastram (Vote Ma Bhramastram) and also agreed for sharing of the cost of production of episodes, except live programmes, where cost of production is not involved, not exceeding Rs.50,000/- for shooting of episodes in Hyderabad and surrounding areas and Rs.75,000/- per episode for shooting in other parts of the State of Andhra Pradesh.

2. In the letter 2nd read above, M/s. hmtv, TV Channel, Hyderabad have informed that they have conducted concept programme “Bhramastram (Vote Ma Bhramastram) as detailed below and furnished the bills for an amount of Rs. 2,24,720/- to Hyderabad Media House Limited, Hyderabad including all taxes and requested for arranging payment.

Sl.No.	Invoice No.	Date	Place	Amount Rs.
1	INV173/14	06-05-2014	Gachibowli	56,180
2	INV68/14	10-04-2014	Kakinada	84,270
3	INV79/14	14-04-2014	Visakhapatnam	84,270
Total Rs.				2,24,720

3. After careful examination, Government hereby accord sanction for payment of **Rs.2,24,720/-** (Rupees two lakhs twenty four thousand seven hundred and twenty only) to the Hyderabad Media House Limited, Hyderabad towards the cost of production of episodes for concept programme “Bhramastram (Vote Ma Bhramastram) at Gachibowli, Kakinada and Visakhapatnam.

(Contd...2...)

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Hyderabad media House Limited, Hyderabad” A/c No.532101010035280, Union Bank of India, Khairathabad, IFSC Code No:UBIN0553212, MICR No.500026018 & PAN NO.AABCH7588J.**

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager-ADVT & MKTG,

Hyderabad Media House Limited, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED BY::ORDER//

SECTION OFFICER